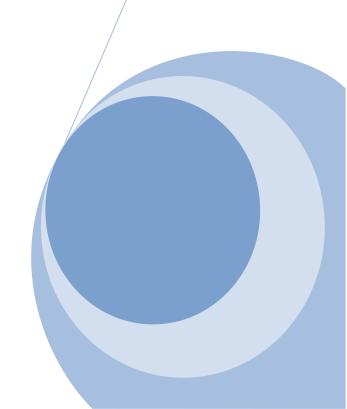




## Kenova Web Tech Solutions Pvt. Ltd.

Make Contact | Build Relationship | Get Result

We provide the best solutions for Ecommerce, ERP, POS Restaurants, SEO, Web Design and Development.





# **Company Profile**

Kenova Web Tech Solutions Pvt. Ltd.(**KWTSPL**) is a complete IT solutions provider for the industry, It was started in the year **2009**, solutions whose sole purpose is to simplify business processes for our clients and help their business grow. The dedicated teams at KWTSPL cover sales, marketing, product development and technical support. When you deal with us you are directly coming in contact with people with expertise in the hospitality industry.

Offering complete range of hospitality software solutions, KWTSPL products and services meet every requirement of various segments of the industry. Designed and developed keeping in mind the complexity and inter-connectivity of the various functions in the industry while keeping up with the international standards of practice and technology.

KWTSPL keeps with the latest technology by continually identifying the latest technological trends which gives us distinct advantages over the competition. KWTSPL puts maximum resources towards research and development which helps us to constantly keep KWTSPL products in forefronts of innovation.

Our clients get the best value for their buck and with each product they get the best of what technology has to offer in the industry.

### Main Functional:

- Ecommerce Software
- Mobile App
- ERP Software Development
- Garment ERP Software Development
- Handicraft ERP Software Development
- POS Restaurants Management Software
- Cement Industries ERP Management Software
- Real Estate Portal
- Search Engine Optimization
- Web Analytics Reporting Tool
- Business Intelligence Solutions
- Website Design and Development
- Web Development



## Journey of Kenova Web Tech Solution Pvt. Ltd.

### December 2017

We are launching a BI ERP system for our cement industries clients.

**March 2017** 

We are start a BI ERP system for our cement industries clients.

**August 2017** 

We was integrated a new features / themes in our ecommerce solutions.

November 2016

We will integrate a email compain tool for our subscribers.

November 2016

Integrated a new real estate theme in www.propertyfry.com.

September 2016

We are launching a ERP system for our clients.

June 2016

We are launching a POS restaurant management system for our clients.

May 2016

Our first ERP system pro version launches with 30 subscribers.

**March 2016** 

Our first POS restaurant management system pro version launches with 51 subscribers.

November 2015

SEO Tool launches our back link watcher tool.



### **August 2015**

SEO Tool attempts to understand the art of ranking with the first release of our ranking factors.

### July 2015

Launches a real estate portal www.propertyfry.com with 3000 property, 200 agents & 35 builders, this is real estate binging year.

### May 2015

E-Commerce online shopping tool launches.

#### **March 2015**

We migrated a HALONIX SOFT to Kenova Web Tech Solution Pvt. Ltd...

### February 2015

SEO Tool integrated in competitor analysis tool.

### February 2015

E-Commerce online shopping tool pro version launches with 20 free clients.

#### November 2014

SEO tool binging year. We are fully converted in SEO campaign.

### May 2014

We are launches a Logistic & Transport Management System with 2 clients

### September 2013

We are a developed a work report tool for small industries.

### **July 2011**

This is our web development & designing binging year. We are fully converted in web development.

### January 2011

Our planning are start for next 5 year planning.



#### **March 2009**

This is our beginning year name of "HALONIX SOFT".

# **Software Application Overview**

# Business intelligence (BI) Solutions (Binani Cement)

Give business users anytime, anywhere access to decision-ready intelligence with the SAP Business Objects BI platform. Flexible and scalable, self-service BI makes it easy for users to discover and share insights in real time. This real-time BI solution lets you blend data from different sources, create compelling data visualizations, and run ad hoc reports.

## Ecommerce Portal Development (b2b & b2c)

You have complete control over the look and feel of your online store and instant access to hundreds of the best looking themes the industry has to offer. Finally, a gorgeous store of your own that reflects the personality of your business.

Our strongest mainstay is the team work. We name our team friends as 'eBrandu Great'. To present the best software, we cooperate with the best team members and we are enhancing day by day. We believe in the importance of learning and development. We also believe in education and we are trying to follow the latest innovations.

Every year more people shop online than ever before. Customers have grown to love the convenience of buying online, and new online stores are constantly opening to meet the demand. If you've ever thought about creating an online store of your own, now is a great time to get started. Don't worry— it's not as hard as you might think.

## **SEO** Reporting Tool

Tool is a simple, efficient and powerful SEO reporting tool that offers everything you would like to successfully promote your website and SEO with time saving potency. It has a success rate of over 98%. Tool offers everything that you need to outperform your competitors.



Tool will help you to optimize your webpage and permit you higher page rank in search engine in order that your website is envisioned globally. And optimization of your website ends up in proper reviewing of your content and rectifies the code errors regarding the HTML and JavaScript. Website optimization feature of Tool includes processes such as adding relevant keyword and phrases on the website, editing Meta tags, and improve the probability that the website will be indexed by search engines.

Social media proves really beneficial in website marketing and SEO as it facilitates incoming backlinks, allowance of crowd source to your links, increase rankings, multiply your site presence online, brings traffic to your webpage and allows you to create campaign for specific set of keywords. Tool uses Social Networking media for building your website with the target customers in our mind, by creative and innovative images, by adding testimonials and by advertisement and marketing on social media will effectively increase your website visibility. Tool will tell you how often your pages are liked, tweeted and mentioned on social networks.

Tool offers powerful competitive intelligence tools that enable you to spy on keyword, ranking, backlinks, link popularity, and social engagement, and discover on-page SEO efforts of your competitors. Knowing what your competitors are doing and how they perform is a key to develop a strategy to surpass them in organic search. So you will come to know at which PR sites they are posting their articles or forums and their website ranking in search results.

# Real Estate Portal Development

Our real estate portal solutions are a feature rich real property portal development engine. Our real estate portal is having wide range of localization and custom support for portal of country like India. Our real estate portal is having very wide range of features and function and provides unmatched value for money solutions.

Our real estate portal solution give you complete solutions include the required customization, maintenance support, Our real estate portal offers all types of realty portal like complete listing portal, map based portals, Agency and B2B portals, and Portals for luxury real estate, Deal based portals, Single agency Real estate Portals and other innovative style of portals.

The complete application is 100% customizable and requires no technical expertise to configure, manage and control the entire business of real estate portals. Our real estate portal solution is developed with integrated marketing, CRM and Billing system that help to manage the business very easy and not required any additional software to make any kinds of business decision. The Real estate Portal engine of Our is developed in more than 3 years of endless efforts and research of market.



## Restaurant POS software

Restaurant POS software offers a complete restaurant management system with POS, inventory, order, kitchen, tables that can be adapted to meet unique restaurant business requirements for Fine Dining Restaurants, Bars & Lounges, Discos & Nightclubs, Food Courts, Take Away, Home Delivery, Fast Food, Confectionery and Cafeterias to improve instock positions, increase profit and better customer service while reducing labor costs, and decrease operation costs.

KWTSPL software is a comprehensive, next generation, ready-to-use restaurant ERP system for small, mid-size to large tier restaurants. KWTSPL POS Software is built on latest technologies and standards, and based on industry "Best Practices" infrastructure with established and solid restaurant business logic. It is user friendly and incredibly easy to use and as simple as you want, or as sophisticated as your business need. KWTSPL can cater the need of all kind of restaurants with user level customizations. It is applicable for a single outlet, outlets at multiple locations as well. KWTSPL is two-tier architecture, windows based, secure and scalable without limits.

KWTSPL POS is an international product and can be implemented in any country with their local currency system. It is capable of all types of VAT and Tax calculations. Word document based invoicing/receipt templates, Business Intelligence and multiple BI reports with statistics/graphs enhances its features. KWTSPL system is surprisingly affordable with many unique features as well which are rarely seen in other software of this kind that is available in the market.

## **ERP Solutions**

In software a module is a part of a program, and programs are composed of one or more independently developed modules that are not combined until the program is linked.

ERP (Enterprise Resource Planning) software typically consists of multiple enterprise software modules that are individually purchased, based on what best meets the specific needs and technical capabilities of the organization.

Each ERP module is focused on one area of business processes, such as product development or marketing. Some of the more common ERP modules include those for product planning, material purchasing, inventory control, distribution, accounting.

# Jewellery ERP Solutions

Jewel ERP Software's offers a complete jewelry software suite for Jewellery retailers, Wholesalers & Manufacturers.



Jewel ERP is unique software for jewelry industry to manage production, inventory & accounts with RFID and bar-coding. It is complete software for jewelry industry to handle jewelry production, inventory & accounts management. Jewels has successfully mapped standard international pattern of jewelry manufacturing processes. We provide a comprehensive solution for all Industries integrating all the operations involved in working of a complete Production, Inventory & Accounts management, office management, procurement of raw material, production stages, sales analysis reports, profitability Reports etc.

## **Garment ERP Solutions**

Below you will find a comprehensive independent comparison of Top Rated Manufacturing ERP software systems for the Textiles industries. Use the easy to navigate matrix to compare pricing and compatibility data, as well as materials management, sales order management, financial, production, supply chain, and customer management capabilities each vendor might provide. Click on the product name links to dive deeper into product's features, or request a Free Demo to get more hands on experience.

## Handicraft ERP Solutions

Handicraft and Furniture ERP solutions supports your operations under various conditions and provides the flexibility to configure the system according to your business processes. Today manufacturers maintains expanded product lines and custom options. The wide variety of materials, dimensions, colors, finishes, fabrics and product options are placing increased demands on information systems to provide the functionality and flexibility required to address all business requirements.

The demands of customers for reduced delivery times are a critical element in order to sustain in the competition. Thus Acxiom Consulting solutions not only provide best practices for business processes but also augment the manufacturers with different products from our umbrella solutions. Integrated E-Commerce, mobile solutions, Sales for automation not only help to provide streamlined process throughout the value chain but also helps to provide real time data from the procurement checkpoint to sales checkpoint.

# Spa & Salon Management System

With 24x7 accessibility, customers can browse your salon service menu and book an appointment at their convenience.



Fully automated. Our online booking integrates with your salon appointment book, which means a customer can select a therapist, check available times, and pay upfront.

## **POS Billing**

POS Billing Revolution 2016 one of the fastest invoicing software solutions available for download. It won't just help you edit professional invoices but will also e-mail them instantly to your clients as PDF. You can easily manage your invoices, clients and payments. Just a few clicks and your invoices are ready to print or email. Our software makes running your business amazing!

## Logistic & Transport Management System

Transport Management Software is easy to use and flexible to meet your business process requirement. The ERP system does not require skilled manpower to operate it and runs on infrastructure and provides high ROI. Flexible modular approach makes Logics software affordable for every one, be it small or big corporate company.

## Development Methodology

- 1. **Requirement Analysis**: The KWTSPL team, in consultation with the customer, studies the complete system in-depth as given in the contract and the related supporting documents, such that each process linked to the final preparation of the software is clearly understood. The SRS document will be prepared, containing the application overview, scope, objectives, need and purpose, software and hardware interfaces, any issues or concerns, and more.
- Software Design Phase: Based on the software requirements and operation concepts documented in the base lined SRS, detailed design solutions are worked out depending upon performance, availability of reusable components, and integration with other applications. TSD and WFD documents are produced and base lined.
- 3. **Development and Integration**: Coding is done based on base lined TSD, WFD, and the SRS. Unit testing is done on completion of development of each unit.
- 4. **Testing**: Product testing will be done at this stage by the QC team in accordance with the test plan and test cases.
- 5. **Releases**: The product will be released to the client after the bug fixing and successful product verification by the QC team.
- 6. **Post Production Support and Maintenance**: Post production and support is provided on the project. In case of maintenance a change request log is maintained in order to keep track of changes and support requests.



## What Do You Need?

# Why Us

**KWTSPL** we see the world through our client's point of view. We believe in growing with our clients. We provide you the best solution that can help your business grow. We know the difficulties a customer may face while outsourcing their work to foreign country. We are there to serve you round the clock so that you can interact on any issue without hassle of time zone difference. We go through your requirements carefully and you will receive calculated time estimates. We are very flexible and honest in our work. Our quality management team monitors and helps maintain the quality of our work on your website

Our constant Endeavour to search new solutions helps in our company's growth and diversification. We have a seperate Research & Development department that spends hours to look for new innovate technologies and help us to maintain a competitive edge in the online market

**KWTSPL** helps you gain increased visibility into service delivery by helping you develop business focused processes and governance models.

# Remember the Long-term Relationship

Keep in mind that this is not a one-time transaction with your systems vendor. It's a long-term relationship, so choose a vendor with whom you feel comfortable and with whom you'll be able to work for the next five to 10 years as your needs and their systems evolve.

## Don't Skimp on Training

You are paying a lot for your new software/system. It's worth a few extra Rupees/dollars to get thorough training and to ensure your system is set upright the first time. The investment in training will go a long way to easing your staff's stress about the transition. You also will get the most out of your purchase, because you'll understand how to use your new system are many features.

## **Key Personal**





# Rahul Kavdia | Managing Director & Founder

## Kenova Web Tech Solution Pvt. Ltd.

IT Professional with over 11 years of rich experience in Business Development, Project Management, SDLC Planning & Coordination, Search Engine Optimization, Data Mining etc. in the IT sector. Significant experience in developing Software / Web Applications / Mobile Application / Web Services with abilities in managing the spectrum of tasks ranging from conceptualization to deployment. Management of project teams & customer relationship management. Adept in acting as an ambassador of change for successful implementation of business solutions in organizations within pre-set budgets and deadlines.

As we pointed out last year, one of the key factors in last few years is that as markets mature, bigger companies get an advantage over smaller companies due to their better branding. This is one aspect that we consider as our weakness and we have started building a plan to address this weakness. In today's world, one needs to be strong in social media. We are going to build a strong social media presence to address our all stakeholders - employees, customers, shareholders, and professionals. We are evaluating mobile applications, digital workforce, and many other new initiatives and will leverage our existing strengths whenever we find a feasible opportunity

### Other Director's

## Poonam Kavdia Director www.kenovaweb.com

An effective communicator with exceptional relationship management skills with the ability to relate to people at any level of business and management. She has an 8+ year rich experience in management.



# Understand the Nature of Technology

Software by its nature is complicated. The best of systems may have a few bugs. And unfortunately, computer hardware is not getting any easier to manage. That's why it is critical to choose a vendor that will support you, be available on Friday night, and continue to develop the software.

You will have full control over your business and will be able to increase the sales with a lot of built in modules. You will be able to grow your business to new heights.

## 24\*7 Customer Support

We're here to help; our technical team is available 24 hours a day, 365 days a year at your disposal. The experts will gladly guide you in configuring the system according to your restaurant type and operational style. Available via Live Chat, Email and Phone.

Want to know more about our products?



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Contact: +91-9461-19-5824 or +91-294-2460115 or Email support@kenovawebtech.com

We will be in touch almost immediately.

Know more features about this product, click below link

http://www.kenovawebtech.com

or request a free download or trial

http://www.kenovawebtech.com/request-a-demo.aspx